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with Barbara De Lollis

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# 'Buy' your own San Diego hotel for 24-hour New Year's Eve bash

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By Barbara De Lollis, USA TODAY

San Diego's affordable and stylish [Porto Vista Hotel](#) is auctioning off the entire hotel on eBay - for 24 hours.

The winning bidder will win what would likely be once-in-a-lifetime control of a hotel from noon on Dec. 31 until noon (ouch!) on Jan. 1, 2010 for 300 people, SanDiego.com reports.

"Every year, hotels around San Diego attempt to out-do one another with their New Year's Eve party plans," says Porto Vista general manager Greg Keebler. "We are sure that whoever is the winning bidder of Porto Vista's hotel-wide party will have the ultimate New Year's bash...The hotel will be transformed into a personal wonderland."

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The hotel wants you to feel like an owner, so you'll get the keys to the hotel's 189 rooms and VIP suites; the you'll have access to the Glass Door restaurant with a personal chef and a meal for up to 50 guests, and you'll be able to host 300 guests on the Ripassi rooftop deck - complete with a DJ, open bar and private cabanas, the story says.

Don't know how to check people in? Don't worry. The entire hotel staff will also be at your disposal.

The hotel's also throwing in a few "ownership" perks: You'll get your name emblazoned on the side of the hotel, customized business cards, and a personalized website landing page for your guests' reservations, the story says.

Bidding starts at \$1,000 and lasts through Nov. 26.

**Readers:** How would you like to "own" a hotel for a day?

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