

Hipstervation: Hi-Dive Pool Party



Hi-Dive at W Hotel by Danny Dilworth



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Pool parties are an essential element to day-life entertainment in San Diego. Ever since alcohol was banned from the beach and bay, we locals have had to get creative with when and where to strip down and drink up during the summer season.

Years later, San Diego pool parties compare in talent, atmosphere and crowd to big daytime bashes at the most buzzed about Las Vegas pools. The most popular pool parties are Intervention at the Hard Rock Hotel, SunDaze at Wavehouse, and rotating special events at the Andaz Hotel's Ivy Rooftop and the Se Hotel's Siren Rooftop. These wet n wild events are known for the world's best DJs, celebrity performers, VIP cabanas, and barely-there dress codes. If you're never seen Intervention in action, imagine: women of all ages clad in nothing but string bikinis, flashy jewelry, oversized shades, and high-sky stiletto heels. See for yourself in our gallery of San Diego pool party photos.

This summer the W Hotel launched a new pool party series that offers a fresh take on the typical scene. Hi-Dive is the ultimate alternative poolside bash, featuring a selective crowd of stylish hipsters, a vintage-chic dress code, and a soundtrack of trendsetting Electro and Dubstep beats. Presented by Adam Salter and Gabe Vega, two local DJs with big reach, Hi-Dive offers a new pool party vibe for locals who prefer their daytime soirees sans steroids and silicone.

Following the launch on 4th of July weekend, Hi-Dive returned to the W Hotel's sandy Beach Bar and swanky Wet Pool Lounge on Sunday, July 31. The latest Hi-Dive installment featured entertainment by Goddollars, Wero, Salter & Diaz, Gabe Vega, David Afterlife, DJ Carlo, Blancoire, Chris Chamberlin, DJ Pheetz and more, paired with a photo booth by James Norton and a hosted bar from 1 to 2pm, all for a \$10 cover.

Check out our favorite hipster pool party photos on DiscoverSD.com.

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