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# american spa

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## Industry News



Susan Boresow    Susanne Schmaling    Heather Hughes

### People on the Move

Omni Bedford Springs Resort (PA) appointed **Linda Lyng** as spa director of its **Springs Eternal Spa**. Lyng most recently served as spa director of **RockResorts Spa** at The Lodge at Vail.

The Hyatt Regency Bay Spa & Marina (San Diego) appointed **Carl Velleno** as director of spa, recreation, and guest services of **Blue Marble Spa**.

**Millennium by Harms Software** promoted **Robert Maconi** to vice president of enterprise business solutions.

**Massage Envy** (various locations) announced the addition of **Susan Boresow** as chief marketing officer. In this position, she will oversee all advertising, marketing, and public relations functions.

**Bioelements** named **Susanne Schmaling** as regional education and business manager.

Hotel Matilda (San Miguel de Allende, Mexico) appointed **Claudia Sierra** as spa director of **Spa Matilda**.

**NovaLash** has appointed **Heather Hughes** as buyer's consultant, a newly created position.

The Atlantic Resort & Spa (Fort Lauderdale, FL) appointed **Kimberly DeOrsey** as spa director of **Spa Atlantic**.

**Universal Companies** named **Cynthia Thompson** vice president of creative development. ●

### CORRECTION

*American Spa* inadvertently neglected to credit the photos used in December's article, "Striking Oil." The photos on pages 15, 18, and 20 were provided by Aveda. ●